

# THE CRAFT BEER CHANNEL LAUNCH THEIR FIRST BOOK, BEER SCHOOL

## BOOK LAUNCH PARTY



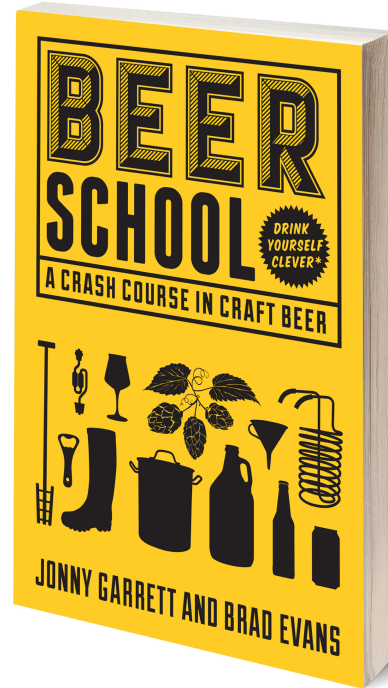
WITH JONNY  
AND THE BRAD

FROM  
THE  
CRAFT BEER  
CHANNEL

SEE YOU NEXT TUESDAY 22<sup>ND</sup> NOVEMBER



7PM SINGER TAVERN  
1 CITY ROAD, EC1Y 1AG



Jonny & Brad, co-hosts of Youtube's the Craft Beer Channel are proud to be launching their first book next week!

Written by Jonny and illustrated by Brad, the craft beer book takes you on a journey from the moment the grain is grown to the moment you drink it. It's not just a book about how beer is made, it's about how to enjoy it at its best. Along with the lowdown on the ingredients and processes that go into making the world's best brews, it teaches you how to care for, store, serve and taste beer, including tips on everything from which glass to use to how to age beer.

To celebrate, we're having a party at the Singer Tavern in Shoreditch on Tuesday 22 November, and would love you to come along. Please see the invite attached!

To RSVP, get a review copy of the book or if have any questions,  
email [craftbeerboys@gmail.com](mailto:craftbeerboys@gmail.com)