



NEWSLETTER

March 2017

NEWS FROM THE GUILD

Honouring Daisy



The Guild recently honoured Daisy Claeys, the former, legendary owner of Brugs Beertje, one of Belgium's great beer cafes in Bruges, Belgium.

Presenting Daisy with a commemorative trophy in a packed Siphon Inn in Damme, near Bruges, Guild founder member Roger Protz said, "In 1988 the newly-formed British Guild of Beer Writers travelled to Belgium and enjoyed a memorable tasting of Belgian beers at the Brugs Beertje.

"This tasting inspired Michael Jackson and Tim Webb to write their guides to Belgian beer." The tankard's engraving thanked Daisy Claeys "for inspiring a generation of British beer writers".

The presentation took place during 'Smaak Down' organised by Guild member Breandán Kearney who, with Franklin Verdonck, installed a five hectolitre brewery at the Siphon last year www.siphonbrewing.be

UPCOMING EVENTS

Pitch & Deal: Training for Guild Members

We still have places on our 'Pitch & Deal' training course. Designed for freelance writers/PRs/photographers who want to secure more work, at a better rate of pay, the course is run by experienced NUJ trainers and offered at a subsidised rates to Guild members.

Date & time: Saturday 1 April, 10.00-3.00

Venue: The Admiralty, Trafalgar Square

Cost: £50 (inc VAT)

To book a place please email: secretary@beerguild.co.uk

Guild Lecture: Rebutting Public Health Misinformation

Following the well-attended lecture on the CMO's drinking guidelines last year, we are holding another seminar on the subject of 'public health misinformation'. Our speakers are Dave Roberts from the Alcohol Information Partnership and Chris Snowdon, author and freelance journalist who has been a leading critic of the public health community for proving inaccurate and misleading information about alcohol harm.

Date & time: Thursday, 27 April, 6.30-8.30 pm

Venue: central London TBC

Cost: Free for Guild members.

To book a place please email: secretary@beerguild.co.uk

Guild Seminar: Ingredients in Beer

The Guild is once again joining with the Brewery History Society to stage a seminar for both memberships, this time on 'Novel Ingredients in Beer', with experts talking about the use of adjuncts, from heather to honey, fruit to gruit. Held at Thornbridge Brewery in Derbyshire, the day-long event will also include a panel debate, brewery tour and tasting.

Date & time: Thursday 7 September, all day

Venue: Thornbridge Brewery, Derbyshire

Cost: Free for Guild members

Booking information to follow shortly - just save the date for now!

SIBA BeerX & BeerAlive! Press Passes available

It's still not too late to apply for a press pass for SIBA's flagship event BeerX on 16-19th March. The event encompasses a large trade show, industry panel debates, seminars and key note speakers including Bob Pease of the Brewers Association and SIBA's own MD Mike Benner on the state of the independent craft beer industry.

Please email neil.walker@siba.co.uk to request an interview.

SIBA will also be announcing the results of:

SIBA Business & Industry Awards on Thursday the 16th March and

SIBA Independent Beer Awards on Friday the 17th March

If you are a member of the Guild then please submit your details using the form [here](#) to apply for a press pass on the days you intend to attend BeerX or BeerAlive!

Sheffield Beer Week



The third annual [Sheffield Beer Week](#) kicks off on 10th March. Guild members interested in attending any events for free should contact organiser Jules Gray – with 48 hours notice please at sheffieldbeerweek@gmail.com

The Launch Event is hosted by Guild member Pete Brown on March 11th:

Venue: Roco, 342 Glossop Rd, Sheffield S10 2HW

Website: www.theroco.org

Date: Saturday 11th March

Time: 4pm to 5pm

Cost: free entry, open to those working in the beer industry. Register on Eventbrite [HERE](#)

This beer industry focused panel event will discuss key momentum topics identified via the Sheffield University commissioned 'Beer Report'. Writer and broadcaster Pete Brown will moderate the panel discussion whilst asking panelist members from Marketing Sheffield, The University of Sheffield and Sheffield Beer Week to discuss key suggestions and share relevant news.

From 5pm onwards please join us in the main Brood bar at Roco to celebrate our beery city for the official launch event Tickets will be released on Eventbrite, due to venue capacity figures.

The Liver Beerd



Beer and women forum Dea Latis is holding its first ever event in Liverpool on Thursday 13th April 2017 at The Old Blind School, Hardman Street, Liverpool, L1 9AX from 7.30pm

Tickets are £25 and include a tutored tasting by Beer Sommelier, Annabel Smith, with six different beers and six delicious courses.

For tickets go to: www.dealatis.org.uk T: @DeaLatis F: /Dealatis

Oxford Beer Week

1st to 6th May 2017

Oxford is a fascinating city with a blend of the traditional and an ever evolving modern culture, which is reflected in the range of craft beers from many local breweries.

Oxford Beer Week is a series of events across the city in participating pubs, clubs and shops, organised by [the Alliance of Oxford Brewers](#) which will see Oxfordshire brewed beer on the bar in

as many Oxford establishments as possible, beer festivals at pubs and breweries across the county.

WELCOME TO THE GUILD: NEW MEMBERS

Susan Boyle and Judith Boyle

Co-writers of the “Brewin’ up a storm” column in the Leinster Leader, the longest most in-depth weekly beer column in Ireland. You can email them at: susanboyle@hotmail.com or judithboyle@hotmail.com

Image: Susan (left) and Judith Boyle



Malin Norman

London based but also spending time in Argentina, Spain and Sweden, Malin is a freelance writer, media analyst and marketing consultant, with particular interest in consumer trends in the beer market. She is a certified beer sommelier with the Beer Academy. malin_norman@hotmail.com



Matt Lane

Founder and MD of www.beerbods.co.uk, the UK’s first beer subscription service. Based in Worcestershire.

Email: matt@beerbods.co.uk



Emma Inch

Emma is a freelance beer writer and broadcaster based in Brighton. She's also a university academic with a social science background, and an active homebrewer who achieved her General Certificate in Brewing from the IBD in 2015. Emma produces and

presents Fermentation Radio Show - a monthly beer and brewing show covering the best aspects of the contemporary beer scene. The show can be heard via FM and DAB on Radio Reverb, and is also available as a podcast. www.fermentationonline.com



NEWS FROM MEMBERS

Guild Members Abroad



Guild members have been travelling afar recently. Adrian Tierney Jones (pictured above right) judged at the Copa Latinoamericana de Cervezas Artesanales in Peru, while both Melissa Cole and Andreas Falt were judging in Brazil. Chairman Tim Hampson (pictured below, far right) and board director Frances Brace both spoke at the BeerBartender Awards and conference in Greece.



Beer and Food in Nottingham...

Member John Westlake hosted a beer and food pairing event for Nottingham Indian restaurant MemSaab. Over 40 guests attended and as a result of the positive feedback to the event, MemSaab is now stocking King Cobra and a Belgian wheat beer on a permanent basis. It is hoped that this will now become a regular event in the restaurant's calendar.

...and in Salisbury

Guild member Simon Jackson presented a tasting of British Beer and Cheese at Kings House, the home of Salisbury Museum. As the event took place on 1st March, the list of course included beer from Cardiff and cheese from Caerphilly, but also from Salisbury's own Hopback Brewery.

Salisbury is the home of the origination of the globally accepted measurement system for beer colour. Brewer Lovibond created a scale for colour measurement using precisely graduated tinted glass slides which were used in a comparator - The Tintometer- and artefacts relating to it are housed in the museum.

Developments at Original Gravity



Daniel Neilson, publisher of Original Gravity%, has appointed Adrian Tierney-Jones as Editor and Pete Brown, the current Beer Writer of the Year, as Editor-at-Large. The new team kicks off with the April 30 issue. Daniel says, "We aim to make this the best magazine about beer and the culture around it anywhere. The core print product will continue to remain completely free, although you'll start to notice some changes to the structure. There will be five issues in 2017. We've also started work on a sumptuous paid-for magazine, which will be released in the summer."

For more information click [HERE](#) or contact daniel@originalgravitymag.com.

Cask Matters looking for stories.



[Cask Matters](#), has been running since 2014. Cask Matters is run by an informal partnership of industry and consumer organisations, brewers and retailers who care about the future of cask and work collectively to build awareness of, and opportunities for, cask ale.

We are always on the lookout for interesting stories about beer and pubs which relate to cask, so please send your press releases to louiseashworth1@gmail.com. You can also sign up for our regular e-newsletters at <http://cask-marque.co.uk/cask-matters>



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