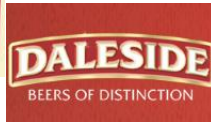
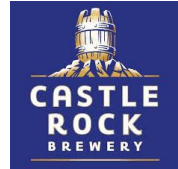


Small Brewer Duty Reform Coalition



Small Brewer Duty Reform Coalition



Aims:

The aim of the coalition is to make a positive case for a Government review of the current structure of Small Brewer Relief that:

- Unlocks future growth potential of emerging brewers
- Ensures that Government policy does not undermine existing SMEs
- Stimulates export of British beer

The coalition are strong supporters of SBR, welcome the support of Government for the brewing sector and believe SBR has achieved much in widening consumer choice and encouraging new entrants into the market.

However the coalition also firmly believes that reform is urgently required to address unintended consequences and major barriers to growth caused by the current system and for a healthy and sustainable brewing industry for the long term

Members:

All brewers who support the aims of the coalition are welcome. Members agree to provide their name and logo for supporting materials and act as spokespersons and champions for a review as appropriate. There is no cost to be involved.

The coalition does not propose one single solution but considers that a review should take place to allow all parties to put forward all options to improve the current system.

The coalition considers a lower overall beer duty rate in the UK is vital and would go a long way to address current market distortions. However, advocacy on this issue is rightly undertaken by BBPA, SIBA, and CAMRA

The coalition will disband following a review of SBR.