



THE BRITISH  
GUILD OF  
BEER WRITERS

Please read the notes at the bottom of this form to ensure that you are aware of and comply with the conditions that you must fulfil in order to stand for election as a Director the British Guild of Beer Writers.

## 2018 NOMINATION FORM FOR ELECTION TO THE BOARD OF DIRECTORS OF THE BRITISH GUILD OF BEER WRITERS

This form must be received by 25th April at the latest to the Secretary at:  
British Guild of Beer Writers, B10 Seedbed Centre, Wyncolls Road, Severalls Business Park,  
Colchester, CO4 9HT.

I, Pete Brown, wish to stand for election as a Director of the British Guild of Beer Writers.

Signed:

Address: 52 Bayston Road, Stoke Newington, London N16 7LT

Tel: 07941 123048

Email: petebrownsemail@gmail.com

PROPOSED BY:

Name:

ROBERT HUMPHREYS

Signed:

Address:

PENTRE FARM, PENTRE  
BICKNELL, SALOP SY7 0SU  
01753 620007

Tel

Email:

SECONDED BY:

Name:

FRANCES BRACE

Signed:

Address:

44 SPRINGFIELD RD, SOMERSHAM,

IPSWICH, SUFFOLK, IP8 4PQ

Tel

07432 692309

Email:

frances@redflamecommunications.  
co.uk

**PERSONAL PROFILE** (NO MORE THAN 400 WORDS – A SEPARATE PAGE MAY BE USED AND ATTACHED TO THIS FORM)

Pete Brown is a British author, journalist, broadcaster and strategic consultant specialising in food and drink, especially the fun parts like beer and cider. Across his nine books, his broad, fresh approach takes in social history, cultural commentary, travel writing, personal discovery and natural history, and his words are always delivered with the warmth and wit you'd expect from a great night down the pub.

Pete writes for newspapers and magazines around the world and is a regular contributor to BBC Radio 4's Food Programme. He wrote the *Cask Report* for its first nine years and had been a beer judge around the world. He is co-founder and chair of the Beer and Cider Marketing Awards, and Editor-at-Large of *Original Gravity* magazine.

Pete was named British Beer Writer of the Year in 2009, 2012 and 2016, has won three Fortnum & Mason awards and been shortlisted twice for the André Simon Food & Drink Awards. He lives in London with his wife Liz and dog Mildred. His award-winning blog can be found at [www.petebrown.net](http://www.petebrown.net).

With regard to the British Guild of Beer Writers Board of Directors, Pete has been an active member of the Guild for 15 years and has previously served on the Guild Committee, helping organise Guild dinners and events and inputting to its strategic direction.

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I Joanna Dring \_\_\_\_\_ wish to stand for election as a Director of the British Guild  
of Beer Writers.


Signed: 

Address: 36, Hudson Apartments, Chadwell Lane, London, N8 7RW \_\_\_\_\_

Tel 07788369161 \_\_\_\_\_ Email: Joanna.dring@heineken.co.uk \_\_\_\_\_

### PROPOSED BY:

Name: ROS SHIEL

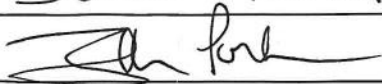
Signed: 

Address: 44 Hurst Road, HORSHAM  
RH12 2EP

Tel 07841 694137 Email: ROS@SHIELPORTER.COM

### SECONDED BY:

Name: JOHN PORTER

Signed: 

Address: 29 BYRON AVENUE  
SUTTON  
SUNBURY SM1 3RA

Tel 07734 054389 Email: JOHN@SHIELPORTER.COM

**PERSONAL PROFILE** (NO MORE THAN 400 WORDS – A SEPARATE PAGE MAY BE USED AND ATTACHED TO THIS FORM)

I've worked for brewers (regional, national and international) for over a decade, and throughout my whole career have been a huge advocate of the BGBW. I was a founding member of the beer and women group, Dea Latis, and was heavily involved with the inception of the industry-wide There a Beer For That campaign.

I was co-opted on to the BGBW board a couple of years ago to assist with the marketing and promotion of the group. In that time, I have assisted with revamping the digital presence, making the BGBW even more useful to members to highlight their skills.

What I would bring to the group: Being on the brand owners' side means I can bring experience of what companies would want from the Guild, how the Guild can work better commercially and attract more corporate members, and how we can raise the profile of BGBW members to these companies, to ensure that any beer writing is commissioned to a BGBW member.

I am creative and will find new ways of reaching potential members and commissioning editors, through all the channels available.

I am a huge advocate of the BGBW – and it's something I've championed in the all beer businesses I've worked in to date. It would be an honour to be elected to the board and continue to see the BGBW thrive.

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I Paul Hegarty wish to stand for election as a Director of the British Guild  
of Beer Writers.

Signed: Paul Hegarty

Address: 18 Fotherley Road, Shenstone, Staffs, WS14 0NJ

Tel 07808 096250 Email: paul@beergroup.co.uk

### PROPOSED BY:

Name: John Porter

Signed: [Signature]

Address: 29 BYRON AVENUE

SUTTON

SURREY SM1 3RA

Tel 07134 054389 Email: John@shielporter.com

### SECONDED BY:

Name: ROS SHIEL

Signed: [Signature]

Address: 44 HURST RD

HORSHAM, RH12 2EP

Tel 07841 694137 Email: ROSASHIELPORTER.COM

**PERSONAL PROFILE** (NO MORE THAN 400 WORDS – A SEPARATE PAGE MAY BE USED AND ATTACHED TO THIS FORM)

Paul has worked in the beer and pub sector for over 30 years. He joined Bass in 1986 as a research scientist ending up as head of communications for Molson Coors for the UK. He was responsible for managing the Coors "Beer Naturally campaign" to promote the image of beer. He left the company in 2009 to work as a consultant for clients including Drinkaware, the BBPA, CAMRA, The Institute of Brewing and Distilling, The Beer Academy and PASS, the Proof of Age Scheme. He has been the Honorary Secretary to the All-Party Parliamentary Beer Group since 2014. He is also a director of PubAid.

Paul is the author of over 30 papers and articles on beer and brewing. He has been on the committee of the British Guild of Beer Writers since 2012. During this time, he has been responsible for arranging the programme of Guild seminars and workshops including "Beer writing – past, present and future" in 2014, "Recreating Historical Beer Styles" in 2016 and "Ingredients" in 2017.

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I Annabel Smith wish to stand for election as a Director of the British Guild  
of Beer Writers.

Signed: Annabel Smith  
Address: Rock House Lodge, Westfield Road, Horbury,  
West Yorks, WF4 6EX  
Tel: 07920 058500 Email: annabel@beerbelle.co.uk

### PROPOSED BY:

Name: PAUL HECARTY  
Signed: Paul Hegarty  
Address: 18 Featherbed Road  
Sharncliffe  
Stalls LS14 0NT  
Tel: 07808 096250 Email: paul@beerbelle.co.uk

### SECONDED BY:

Name: PAUL NUNNY  
Signed: Paul Nunny  
Address: 5 Rampton Road,  
Colchester, Essex  
CO7 6HN  
Tel: 07768-614065 Email: Paul@cash-jarvis.co.uk

**PERSONAL PROFILE** (NO MORE THAN 400 WORDS – A SEPARATE PAGE MAY BE USED AND ATTACHED TO THIS FORM)

I am a freelance Beer Sommelier and employed as a trainer, writer, consultant and public speaker to both the beer industry and consumers, under the company name BeerBelle.

I have worked in the beer industry in one form or another for almost 30 years. I started my love of beer by serving pints in a traditional cask ale house and grew to love the versatility, sociability and diversity of beer.

After 12 years of serving beer in pubs all over the UK, I was employed by Guinness and trained over 35,000 publicans worldwide how to pour the perfect pint of the 'Black Stuff'.

In 2005 I joined Cask Marque as the National Account Manager and Training Manager. During my 10 years with Cask Marque I designed numerous training courses, tested thousands of samples of beer, and raised the awareness and knowledge of cask beer through various mediums.

This has included qualifying as one of the UK's first Beer Sommeliers.

I am a founder member, and director, of Dea Latis, ([www.dealatis.org.uk](http://www.dealatis.org.uk)) a group formed to change women's perceptions about beer and encourage more women to consider beer as a drink of choice. In 2017 Dea Latis was awarded a substantial grant by BREF to investigate, research and analyse female attitudes and relationships with beer.

I have been a member of the British Guild of Beer Writers since 2006, and was shortlisted for a BGBW Award in 2017. I sit on steering committees within the beer industry (for example, the British Institute of Innkeeping) to advise how to raise the quality and perception of beer. I am retained by Cask Marque, and still act as Training Consultant for the organisation.

In February 2017 I jointly won the Imbibe Educator of the Year Award.

I appear as a regular speaker at the BBC Good Food Show and the Ideal Home Exhibition and write features for The Daily Telegraph and The Guardian. I write a weekly blog called "Something for the Weekend" advising readers what beers to sample with their food.

I have featured in many national press articles and also been interviewed extensively on radio and television.

I have a particular passion for engaging females and non beer drinkers to 'rethink' how they perceive beer. This is achieved through events, media features and broadcasting.

I have a breadth of commercial experience coupled with a passion to educate, inspire and involve people with the beer category. I understand brand owner, retail and category propositions and believe I could contribute my skills to the benefit of the British Guild of Beer Writers.

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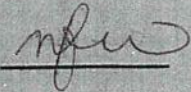
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I Natalya Watson wish to stand for election as a Director of the British Guild of Beer Writers.

Signed: 

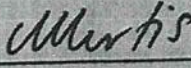
Address: 16 Whitman House, Cornwall Ave, London E2 0HF

Tel: 07490 425345

Email: natalyafern@gmail.com

### PROPOSED BY:

Name: MATTHEW CURTIS

Signed: 

Address: 51 HILLFIELD AVENUE, LONDON

N8 7DS

Tel: 07876 383409

Email: matthew@goodbeerhunting.com

### SECONDED BY:

Name: Paul Hegarty

Signed: PAUL HEGARTY

Address: 18 Ffolkes Road, Shortme, Stett.

WS14 0NJ

Tel: 01543 483561

Email: Paul@beergroup.co.uk

## PERSONAL PROFILE (NO MORE THAN 400 WORDS)

Fellow members, my name is Natalya Watson and I'm very pleased to stand for election to The Guild's Board of Directors.

By day, I'm the Marketing Manager for Duvel Moortgat UK, educating both trade and consumers on the brilliance of Belgian beer through events, activations, trade shows, advertisements and social media. By night, I host tutored talks and tastings on beer-related topics across London and the UK in a way to bring my beer blog, [WatsonsCorner.beer](#), to life. I'm incredibly passionate about making some of the more technical and intricate aspects of beer and brewing understandable and accessible to all readers, listeners and consumers. (My background in microbiology and experience as a student teacher certainly help with this!)

Having been a member of The Guild for a year and a half now, I've made every effort to take advantage of the events and courses made available to us – from the Digital Grounding one-day training, to the Meet the Editors event and The Knowledge course at Meantime Brewing Co. I've found these events and courses not only educational, but also a great way to meet other members of The Guild. If elected to the Board, I'd like to work to continue developing the schedule of events and courses, potentially introducing new partners and topics.

Additionally, I'd like to help further the female representation on the Board. I'm so pleased to see that there are already two women on the Board, alongside our incredible Secretary, Ros. But it would be even more of an achievement if men and women were equally represented on the Board, as it sets a great example for the rest of the industry to follow. My favourite answer, when asked how to encourage more women to join the beer industry, is a line from Melissa Cole – "If you can't see, you can't be." By seeing more women in prominent, leadership roles within the industry, we are showing all women and men that there is a place for women, not only to be a part of, but to excel within, this industry.

Finally, as a relatively new entrant into this industry (I'm entering year three this year!), I'd really like to use this opportunity to get to know more members and to benefit from your collective wisdom. Thank you for this opportunity.

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I Katie Wiles wish to stand for election as a Director of the British Guild of Beer Writers.

Signed: K. Wiles

Address: 14 Park Ave, Totternhoe, LU6 1QF

Tel 07710 085 983

Email: [Katie.wiles@camra.org.uk](mailto:Katie.wiles@camra.org.uk)

### PROPOSED BY:

Name: Tim Hampson

Signed: T. Hampson

Address: 76 North Hinksey Lane  
OXFORD OX2 0UY

Tel 07768 614 283

Email: [hampson.tim@gmail.com](mailto:hampson.tim@gmail.com)

### SECONDED BY:

Name: Paul Hegarty

Signed: Paul Hegarty

Address: 18 Fotherley Road  
Shenston  
Stalks W14 0NJ

Tel 01543 48356.

Email: [paul@beergroup.co.uk](mailto:paul@beergroup.co.uk)

**PERSONAL PROFILE** (NO MORE THAN 400 WORDS – A SEPARATE PAGE MAY BE USED AND ATTACHED TO THIS FORM)

I'm hoping to join the Board of Directors because I believe the Guild fills a unique and indispensable role in connecting beer writers to people working in the industry. As a member, I've really enjoyed taking part in networking events, training and seminars. I believe these events underpin the Guild's essential offering to its members – the chance to connect with others and expand your knowledge about beer at the same time.

With my experience in event management, communications and writing, I believe that I would be able to help strengthen the Guild's event offering. As CAMRA's Senior Communication Manager, I am regularly responsible for organising events and subsequently promoting them to secure strong attendance. I've worked across both the communication and public affairs department whilst at CAMRA, and therefore have a very good understanding of the challenges and opportunities facing the industry.

I love talking to people about beer and pubs and feel very confident representing myself and CAMRA. I have undertaken a number of TV and radio interviews on behalf of the campaign and have also sat on industry-wide panels – most recently at the Manchester Beer Festival discussing sexism in the industry. I believe this experience would be a valuable asset as a Guild board member.

Outside of my day job, I try my hand at beer writing as much as possible, which I find a fascinating and effective way to meet people in the industry. I write for my own personal blog [wilesaboutbeer.com](http://wilesaboutbeer.com) and have a column on Roger Protz's website Protz on Beer. In addition, I have contributed to trade publications such as What's Brewing, BEER Magazine and Essential Catering. Alongside beer and pub reviews, I love interviewing interesting people and exploring hot topics in the beer world.

What I particularly enjoy about beer writing is that it allows me to explore topics and stories outside of the CAMRA - which is also what draws me to the Guild. Meeting new people and being exposed to different opinions and perspectives is vital for any aspiring beer writer.

I think that I could bring a fresh perspective and enthusiastic, can-do attitude to the Board and hope that you will take my application into consideration.

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