



ANNUAL GENERAL MEETING 2020

Events and Training Update

Natalya Watson and Annabel Smith

In-Person Events/Trainings

Thank you to all of our trainers, host venues and Guild members for their attendance.

July 2019 = Photography Training

Led by Matthew Curtis
Hosted at Real Ale
Attended by 14 members

August 2019 = Guild Summer Party Event

Organised by Ros Shiel and Natalya Watson
Hosted at London Fields Brewery (Carlsberg)
Attended by 110 members

Sept 2019 = Off-flavours Training

Led by Natalya Watson
Hosted at Brewhouse & Kitchen
Attended by 7 members

Oct 2019 = Digital Marketing Training

Led by Laurence Creamer
Hosted at The Admiralty (Fullers)
Attended by 12 members

December 2019 = Annual Dinner & Awards Event

Organised by Ros Shiel & the Guild Board
Hosted at One Great George Street
Attended by 200 members and guests

Feb 2020 = Online Pub & Brewery Mapping

Organised by Guild Director Robert Humphreys
Co-hosted with the Brewery History Society
Hosted at The Old Dr. Butler's Head (Shepherd Neame)
Attended by 26 members across BGBW and BHS

Feb 2020 = Mobile Journalism Training

Led by Jack Soper
Hosted at The Admiralty (Fullers)
Attended by 9 members

Online Events

In March 2020, we were forced to postpone all face-to-face events and trainings. Within a few weeks, we re-purposed our resources and offered members a programme of free online seminars. Thank you to all members who volunteered their time and shared their expertise with their fellow Guild members.

April – June 2020 =

Book Writing & Self-Publishing with Pete Brown

Q&A: Beer Writing with Roger Protz

Intro to Podcasting with Emma Inch

From Founding to Crowd-Funding with Paul Nunny

Online Social for Members

How the Industry is Responding to Covid-19 with Katie Wiles and Neil Walker

The Ups & Downs of Publishing Free Pub Magazines with Brett Laniosh

Intro to Photography with Nicci Peet

Trade Press Editing with Kate Oppenheim

Please note: If you were unable to attend, members can access a selection of the online seminar slides by visiting the Membership Area of the Guild website.

Online Trainings: In the pipeline

The Guild Board is planning to offer several paid-for online trainings that will offer an interactive online learning experience for a small group of members on a variety of topics. More detail to follow shortly.

September 14, 2020 = Building a Personal Brand Training

To be led by Nick Law
Hosted online/interactive workshop

October 29, 2020 = Advanced Photography Training

To be led by Matt Curtis
Hosted online/interactive workshop

Do you have a unique area of expertise or specialist knowledge of a subject? Could you create, develop and deliver an informative, interactive training course on this subject? If so, pitch the subject title, learning outcomes and training methodology to the Guild secretary for consideration.

Postponed In-Person Events/Trainings → To be re-scheduled

Thank you to all members who had registered to attend the following events/trainings. We hope to reschedule them as in-person offerings in the coming months.

March 2020 = The Guild Explores: Homebrewing

To be hosted at Brewhouse & Kitchen

April 2020 = Training: How to Create a Successful Beer Blog

To be led by Pete Brown

To be hosted at The Admiralty (Fullers)

June 2020 = Training: How to Create a Successful Beer Podcast

To be led by Emma Inch

To be hosted at The Admiralty (Fullers)

Suggestions for future events/trainings, both online and in-person, are always welcome. Please contact secretary@beerguild.co.uk with your ideas.